



# BILL ROSENDAHL

City of Los Angeles  
Councilmember, Eleventh District

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Downtown Stadium & Event Center

June 1, 2012

Dear Friends,

I am writing to express my support for the Arts:Earth Partnership program, an innovative way for artistic venues to improve their environmental performance and contribute to positive social change.

I believe that Los Angeles should be a model for environmental sustainability. I also believe that art and artists are important agents for social awareness and cultural change. In this spirit I endorse the Arts:Earth Partnership program and encourage your organization to join in this grass roots effort to create a sustainable environment.

The Arts:Earth Partnership was pioneered by the solar-powered Electric Lodge Performing & Visual Arts Center, located in the heart of Venice and the 11<sup>th</sup> Council District. By taking steps to make their own facility more environmentally friendly, the Electric Lodge managers developed the program guidelines. This program has earned the support of the Los Angeles Department of Cultural Affairs and was piloted in the spring of 2008 with all city-owned arts facilities as founding members. Stage 2, of integrating AEP into the city wide Green Business Program as the administrator of the cultural sector will be rolled out later this year.

The Arts:Earth Partnership's goal of practical greening can come at minimal cost to your organization. By meeting the program's simple guidelines, your venue can conserve energy consumption, reduce water use, and decrease landfill waste. Many of these actions can pay for themselves through utility rebates and through reduced utility bills. Furthermore, you will be raising environmental awareness amongst your audiences and performers, encouraging further action and innovation.

The Arts:Earth Partnership can help significantly improve environmental sustainability in Los Angeles. I wholeheartedly encourage your organization to participate in the program. Join the City of Los Angeles as an active member and help preserve the earth for generations of artists, audiences and everyday citizens.

For more information on the program please visit: [www.artsearthpartnership.org](http://www.artsearthpartnership.org)

Regards,

**BILL ROSENDAHL**  
Councilmember, 11<sup>th</sup> District

BR/cc

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